



DONOR FORM

The Personal Finance Employee Education Foundation, Inc. (a 501(c)(3) charitable organization) Shares research, resources, and best practices in personal finance employee education. Employer profits increase when employees have access to resources that reduce personal finance distress and improve financial well-being. PFEEF also provides tools and expertise so employers can show the return-on-investment (ROI) of quality workplace financial programs.

- ▶ Promote the PFEEF win-win-win mission – for employers, providers and employees-with media and employers
- ▶ Encourage the use of the *Personal Financial Well-Being (PFW)* scale to assess the financial distress/financial well-being of employees
- ▶ Collaborate with PFEEF in projecting the return-on-investment (ROI) to employers for providing employees easy access to quality financial programs
- ▶ Collaborate with PFEEF to prove the ROI to employers
- ▶ Help prove the business case for quality workplace programs that reduces employee financial distress and improves personal financial well-being

DONOR INFORMATION

Name of Organization: _____

Address: _____ City: _____

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Background Information (such as headquarters, other locations):

Describe the nature of the business:

Contact information for person who will receive PFEEF communications:

Signature: _____

Name Printed: _____

Title: _____

Date: _____

**PLEASE SUBMIT COMPLETED DONOR FORM
AND MAIL ALONG WITH CHECK TO:**

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